



Surf Life Saving Club Conference
21 August 2021
Via Zoom

“Leading our Membership”

Aspirational - Collaboration – Operational

Purpose: To align, share, inform, challenge and activate positive and growth actions for the 2021/22 Season

Who to attend:

- Branch Officers
- Presidents /Deputies
- Directors of Lifesaving and 2 exp PC's
- Directors of Administration / Staff
- Chief Training Officers and Lead Trainers
- Junior Chairs and Deputy

- Surf Sports Directors and Coaches
- Youth Directors and Junior Captains
- Member Services Managers
- Emerging Leaders

Clubs may also like to send deputy officers and **Emerging Leaders** in each of the above roles. Consider Leaders that are involved in the day-to-day management of the Club attending. Ensure your Youth Team are invited.

Our hope is that the information and messages delivered at this Conference, would then encourage Clubs to have their own in-house conversations regarding implementation and action with supporting resources to positively impact on your membership over the next season, and seasons to come.

Please note: for this “Leading our Membership” Session, we will not be referencing any operational issues to do with COVID.

This subject will be handled by each Director in their Operational Pre-Season briefing following the “Leading our Membership” Session. Start time for the Operational Areas Zoom Presentation is 11.00am under separate Zoom links.

Saturday 21 August 2021 Timetable

Zoom will be open from 8.50am

Time	Topic	Overview	Speaker
9.00am	Understanding our Depth of who we are	Our key purpose in delivering support and services to the membership and community. Our Clubs delivering our Services based on our Values	Peter Agnew President
9.10am	What Members need and want	What do members want from our Club Leaders? What needs do our members have for growth, support and pathways.	Sophie Burns- Elouera
9.17am	Developing a pro-active Governance approach	What does Good Governance look like and how do we as Leaders influence a positive, healthy culture within our Club? What are our responsibilities and how do we ensure we deliver to the right level. Managing our Reputation in all that we do?	Pat Garcia Deputy President

9.25am	Organisational Leadership. Are you a Go Forward Leader?	What is organisational leadership? Our role in driving the future of the organisation. Your role as an SLS Leader - Your outcomes as an SLS Leader - Culture - Comms - Results - How we gauge our actions and the positive outcomes for our Members via our own Leadership.	Suzanne Storrie Independent Director – SLSA, Cronulla SLSC
9.35am	Healthy Clubs The big picture and putting it all together. Bringing the whole team together	Engaging with your Leadership teams across the Club, ensuring you are actually delivering a One Club Culture - Engagement plans throughout the entire Club, and all working to one outcome	Doug Hawkins Director of Member Services - Coogee
9.42am	Inclusiveness and its benefits to ALL	How we walk the talk when it comes to our inclusive strategies. Having and external focus - Opportunities to share what SLS has to offer with other Communities.	Mark Doepel - Coogee
9.50am	Member Welfare - ensuring ALL our Members are supported	Navigating the complex policy framework of member protection and implementing members protection and safety across everything we do - Welfare has to be a Priority.	Nat Buckley - Wanda
9.57am	Ensuring everyone has a Safety Culture	Practical ways to build a safety culture in your club. Safety covers membership, actions and facilities. It's an ongoing focus.	Cameron Simpson - Elouera
10.05am	People - where the issues start and how to deal with them effectively.	Managing difficult people issues within your club. How do deal with complaints, grievances and serious misconduct	TBC
10.10am	Membership Pathways. Ensuring our Members know the pathway that suits them	An overview of Membership pathways to engage members. How your Members can grow and deliver more back to your Club.	Michael Bonnici - Wanda
10.17am	Recognising and rewarding our members goes a long way in retention.	Simplifying the organisations recognition framework and timing to acknowledge our member involvement- Ensuring there is an acknowledgement framework in your Club across Operational areas/	Marissa Saunders- Bondi
10.25am		Questions and Answers with the Panel	
10.40am		Peter Agnew - President of SLS Sydney to Close the Conference	

The Operational Zoom Sessions will commence at 11.00am