***Strategic Plan Template***

Strategic Plan of XXXXXX SLSC

**Why we exist**

To save lives, create great Australians and build better communities.

**Who we are**

We are a can do movement. We are Australian for life.

SLSA’s Strategic Intent statements adopted (and adapted) by XXXXXX SLSC

|  |  |
| --- | --- |
| **A. Extend lifesaving coverage to match community needs**   1. We contribute to lowering the per capita coastal drowning rate by 50% 2. We are rescue ready and integrated into the national, state and local emergency management systems   4. We use effective risk management (Stingers, Crocodiles, High Vis Clothing) | **B. Develop our people**   1. Development and Leadership programs are offered internally 2. We provide our members with a full range of opportunities 3. We offer diverse physical recreation and sport pathways 4. We deliver efficient and flexible learning opportunities   5. Leadership reflects the diversity of our membership |
| 1. **Ensure the club’s long term sustainability**    1. Secure coordinated support    2. We operate effectively and as one    3. We are relevant in the eyes of the community, government and government    4. We are resilient and sustainable in terms of people and finances    5. We are leading agile, adaptive innovator | 1. **Involve all Australians and make a valuable contribution to the Australian society** 2. We provide opportunities for all Australians to choose how they can be involved and feel valued for their contribution 3. We are engaged in the community 4. We build a better community |

**1. Saving Lives 24x7**

**Why are we doing this?**

• To provide safe and enjoyable aquatic experiences.

• To prevent people from drowning and getting injured.

|  |  |  |
| --- | --- | --- |
| **XXXXX SLSC’s Strategic Actions for Saving Lives 24x7**  **2014-2017** | | |
| **Actions** | **Who** | **When Tracking/Monitoring** |
| 1.1 Replace…   all essential lifesaving equipment in XXXXX   non-essential equipment in XXXXX | Club Captain | Committee meeting XXXXXXX |
| 1.2 Recruit more members into the XXXXX | Club Captain  IRB Captain | Committee meeting XXXXXXX |
| 1.3 Investigate the feasibility of an | President  Club Captain | Liaise with xxxxxxxx |

**2. Healthy Clubs**

**Why are we doing this?**

• To xxxx

• To xxxx

|  |  |  |
| --- | --- | --- |
| **XXXXX SLSC’s Strategic Actions for Healthy Clubs**  **2014-2017** | | |
| **Actions** | **Who** | **When Tracking/Monitoring** |
| 2.1 Replace… |  |  |
| 2.2 Recruit more Team |  |  |
| 2.3 Investigate |  |  |

**3. Government Recognition**

**Why are we doing this?**

• To XXXX

• To XXXX

|  |  |  |
| --- | --- | --- |
| **XXXXX SLSC’s Strategic Actions for Government Recognition**  **2014-2017** | | |
| **Actions** | **Who** | **When Tracking/Monitoring** |
| 3.1 Replace… |  |  |
| 3.2 xxxx |  |  |
| 3.3 XXXX |  |  |

**4. Financial Security**

**Why are we doing this?**

• To XXXX.

• To XXXX

|  |  |  |
| --- | --- | --- |
| **XXXXX SLSC’s Strategic Actions for Financial Security**  **2014-2017** | | |
| **Actions** | **Who** | **When Tracking/Monitoring** |
| 4.1 Replace… |  |  |
| 4.2 Recruit |  |  |
| 4.3 Investigate |  |  |

**5. Effective Club**

**Why are we doing this?**

• To.

• To

|  |  |  |
| --- | --- | --- |
| **XXXXX SLSC’s Strategic Actions for Effective Club**  **2014-2017** | | |
| **Actions** | **Who** | **When Tracking/Monitoring** |
| 5.1 Replace… |  |  |
| 5.2 Recruit |  |  |
| 5.3 Investigate |  |  |

**6. Involve all Australians**

**Why are we doing this?**

• To

• To.

|  |  |  |
| --- | --- | --- |
| **XXXXX SLSC’s Strategic Actions for Involve all Australians**  **2014-2017** | | |
| **Actions** | **Who** | **When Tracking/Monitoring** |
| 6.1 Replace… |  |  |
| 6.2 Recruit |  |  |
| 6.3 Investigate |  |  |

**7. Learning for Life**

**Why are we doing this?**

• To.

• To.

|  |  |  |
| --- | --- | --- |
| **XXXXX SLSC’s Strategic Actions for Learning for Life**  **2014-2017** | | |
| **Actions** | **Who** | **When Tracking/Monitoring** |
| 7.1 Replace… |  |  |
| 7.2 Recruit |  |  |
| 7.3 Investigate |  |  |

**8. Active for Life**

**Why are we doing this?**

• To

• To.

|  |  |  |
| --- | --- | --- |
| **XXXXX SLSC’s Strategic Actions for Active for Life**  **2014-2017** | | |
| **Actions** | **Who** | **When Tracking/Monitoring** |
| 8.1 Replace… |  |  |
| 8.2 Recruit |  |  |
| 8.3 Investigate |  |  |

**9. Innovating SLS**

**Why are we doing this?**

• To

• To

|  |  |  |
| --- | --- | --- |
| **XXXXX SLSC’s Strategic Actions for Innovating SLS**  **2014-2017** | | |
| **Actions** | **Who** | **When Tracking/Monitoring** |
| 9.1 Replace… |  |  |
| 9.2 Recruit Team |  |  |
| 9.3 Investigate |  |  |