

**SURF LIFE SAVING SYDNEY
STANDARD OPERATING PROCEDURE
SUPPORT OPERATIONS GROUP**



NUMBER: 4.0
TITLE: SOG Media and Social Media Policy
DATE: 10 July 2019

Purpose	To protect SLS image and the privacy of SLSS Members & Members of the Public.						
Procedures	In addition to the SLSA Policies 6.20 and 6.21 the following SOPs apply to all operators of SLSS Support Operations Group. <ul style="list-style-type: none"> Photography at a live incident, including the wearing and use of "GoPro" devices or other recording devices is strictly prohibited, unless approval has been granted from the SLSS Rescue Coordinator on Scene. This accessory must be switched off, removed and secured if approval is not granted and it was previously operating prior to the incident occurring. The on-site Rescue Coordinator as the nominated SLSS Branch Media representative is the only person permitted to report in any form on social media of SLSS SOG Services being in attendance at incidents. Reporting of SLSS attendance at incidents is only to be conducted through the relevant "SURF LIFE SAVING SYDNEY" pages, such as Facebook or Instagram. 						
Photography Accessories	Any non-standardised photography equipment (e.g. 'Go Pro' Mounts) fixed to any Surf Life Saving Sydney equipment (e.g. helmets, RWC's, life jackets) must not occur without prior permission from the relevant Coordinator or Support Operations Manager.						
Media Contacts	The Branch President is the Media Officer for Sydney Branch in the first instance for all matters. Support Operation incidents, the responsible Rescue Coordinator on site is the Branch representative for media matters. The Branch President will be briefed on all matters.						
Hours of Operation	24/7						
References	SLSA Policy 6.20 Social Media, SLSA Policy 6.21 Photography						
History / Review	The SOM and Branch Director of Administration will review this SOP annually. <table border="1"> <thead> <tr> <th>Version Enforceable Date</th> <th>Reviewed By</th> </tr> </thead> <tbody> <tr> <td>Version 2 – 27 July 2020</td> <td>J Towns (SOM)</td> </tr> <tr> <td> </td> <td> </td> </tr> </tbody> </table>	Version Enforceable Date	Reviewed By	Version 2 – 27 July 2020	J Towns (SOM)		
Version Enforceable Date	Reviewed By						
Version 2 – 27 July 2020	J Towns (SOM)						