



SURF LIFE SAVING SYDNEY STANDARD OPERATING PROCEDURE SUPPORT OPERATIONS GROUP

NUMBER: 4.0
TITLE: SOG Media and Social Media Policy
DATE: 10 July 2019

Purpose	To protect SLS image and the privacy of SLSS Members & Members of the Public.
Procedures	<p>In addition to the SLSA Policies 6.20 and 6.21 the following SOPs apply to all operators of SLSS Support Operations Group.</p> <ul style="list-style-type: none">• Photography at a live incident, including the wearing and use of “GoPro” devices or other recording devices is strictly prohibited, unless approval has been granted from the SLSS Rescue Coordinator on Scene.• The on-site Rescue Coordinator as the nominated SLSS Branch Media representative is the only person permitted to report in any form on social media of SLSS SOG Services being in attendance at incidents.• Reporting of SLSS attendance at incidents is only to be conducted through the relevant “SURF LIFE SAVING SYDNEY” pages, such as Facebook or Instagram.
Media Contacts	<p>The Branch President is the Media Officer for Sydney Branch in the first instance for all matters.</p> <p>Support Operation incidents, the responsible Rescue Coordinator on site is the Branch representative for media matters.</p> <p>The Branch President will be briefed on all matters.</p>
Hours of Operation	24/7
References	SLSA Policy 6.20 Social Media, SLSA Policy 6.21 Photography
History / Review	The SOM and Branch Director of Administration will review this SOP annually.
