

## CIRCULAR

SUBJECT	ISSUE DATE	NUMBER
<b>SLSS AOE UPDATE – CLUB OF THE YEAR 2021-2022</b>	<b>21 APRIL 2022</b>	<b>35/21-22</b>

**To** Clubs, Presidents, Secretaries, Captains, Chief Training Officers, Surf Sports Directors, Nipper Directors, Member Services Directors

**From** Director of Member Services

**CC** BOM

### **SLS Sydney Awards of Excellence - Club of the Year 2021-2022**

For season 2021-2022 it is confirmed that **ALL** Sydney Branch Clubs are invited to nominate for the prestigious Sydney Branch Club of the Year award.

As we are all aware, there has been a range of external impacts that Clubs have had to deal with throughout the season, and many of these scenarios have impacted operationally.

For this reason, nominations for the Sydney Branch Club of the Year 2021-2022, will be assessed on the criteria required by SLSNSW for Club of the Year and a question for SLS Sydney. This will be supported by some operational data (NB the operational data will not be weighted this season). Please see all criteria detailed below.

The reason for referencing the SLSNSW criteria is that the winning club does not then need to redo their nomination for SLSNSW Awards of Excellence.

#### **Club of the Year Nomination Process**

Complete the [online nomination form](#), attaching your club's strategic and/or operational plan, and your answer to the five SLSNSW questions (each answer no more than 400 words) and one SLSS question (answer no more than 500 words) below.

#### SLSNSW Questions: Club of the Year

1. Tell us about the club.
2. What has been achieved?
3. Why and how it has made a difference, and to whom?
4. What are your plans for future development and continuous improvement?
5. What is the ONE lesson that your club can teach and share with all other SLS clubs both here in Australia and internationally?

**BRANCH OF THE YEAR**

**SAVING LIVES 24/7**

**LEADING IN INNOVATION**

Principal Sponsor





#### SLS Sydney Question: Club of the Year

1. During Season 2021-2022, which had major external impacts, how did your Club purposefully engage with your membership to ensure members had a sense of belonging and engagement and what was the outcome?

When showcasing club achievements, you may want to consider the questions below to boost the quality of your nomination...

- How does your club support the SLS 2025 Strategic Plan?
- What new initiatives, programs or events did your club implement last season that furthered your strategic objectives? How did you identify the need for this?
- How does your club deliver a range of sustainability and improvement measures across areas of governance, leadership, development, community engagement (or community support initiatives), and delivery of lifesaving services?
- What, if any, challenges did the club had to overcome to achieve success?
- How does your club management team model positive and supportive attitudes, behaviours and actions?
- You may wish to attach any photographs, reference letters or media coverage to your nomination.
- Note: If you Club has been a successful Club of the Year at a Branch, State or National level in the past five (5) years note this on your nomination

#### Other Club of the Year criteria

Key statistics from season 2021-2022 will be reviewed by the assessment panel in their evaluation of the nomination. These statistics are gathered by Branch office and will include:

- Scoring in patrol audits
- Gear inspection outcomes
- Award and proficiency numbers proportional to membership
- Sporting achievement proportional to membership
- Retention of membership
- General administration compliance and attendance at Branch Council meetings
- General participation with officials, assessors, facilitators and age managers proportional to membership

A general healthy club culture and a focused management/governance philosophy will also be considered.

This nomination is a great opportunity for Clubs to showcase their achievements during season 2021-2022. Any questions regarding the above please contact Doug Hawkins, Director Member Services [director\\_memberservices@surflifesavingsydney.com.au](mailto:director_memberservices@surflifesavingsydney.com.au)

We look forward to receiving your nomination.  
Sincerely

Doug Hawkins