



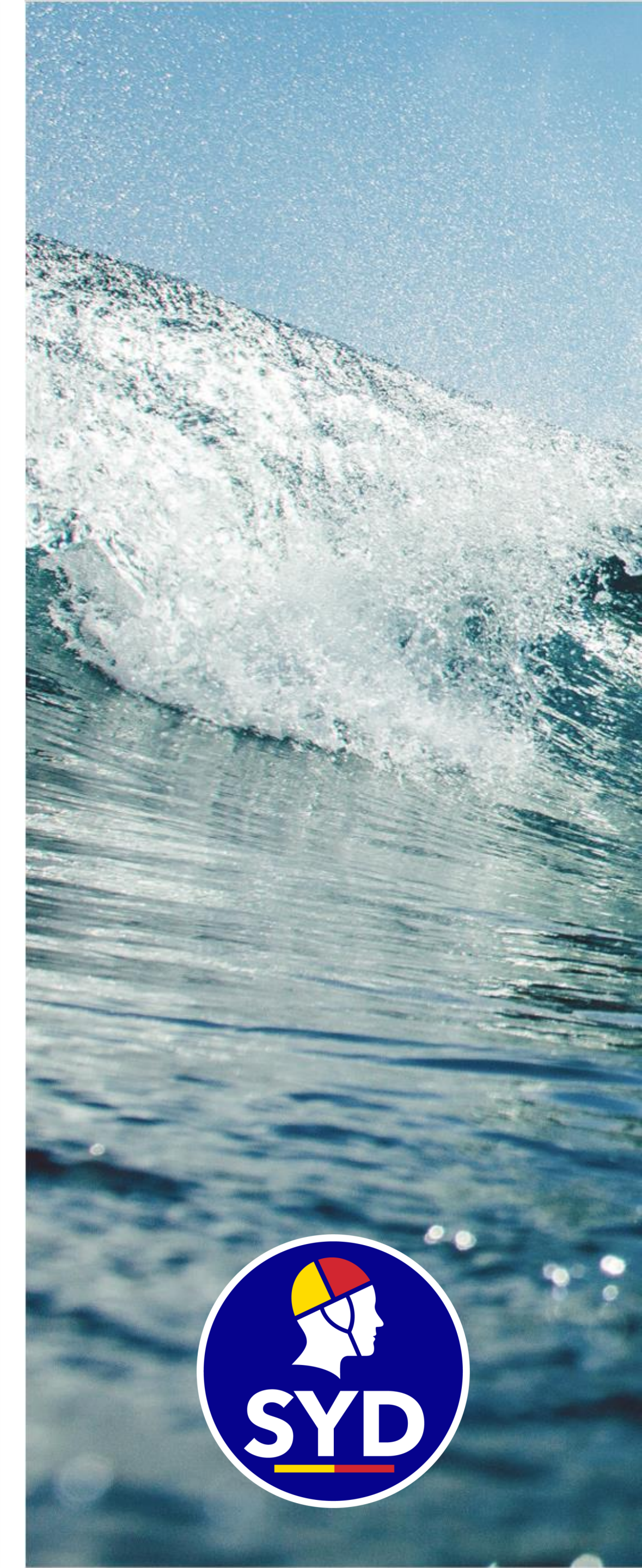
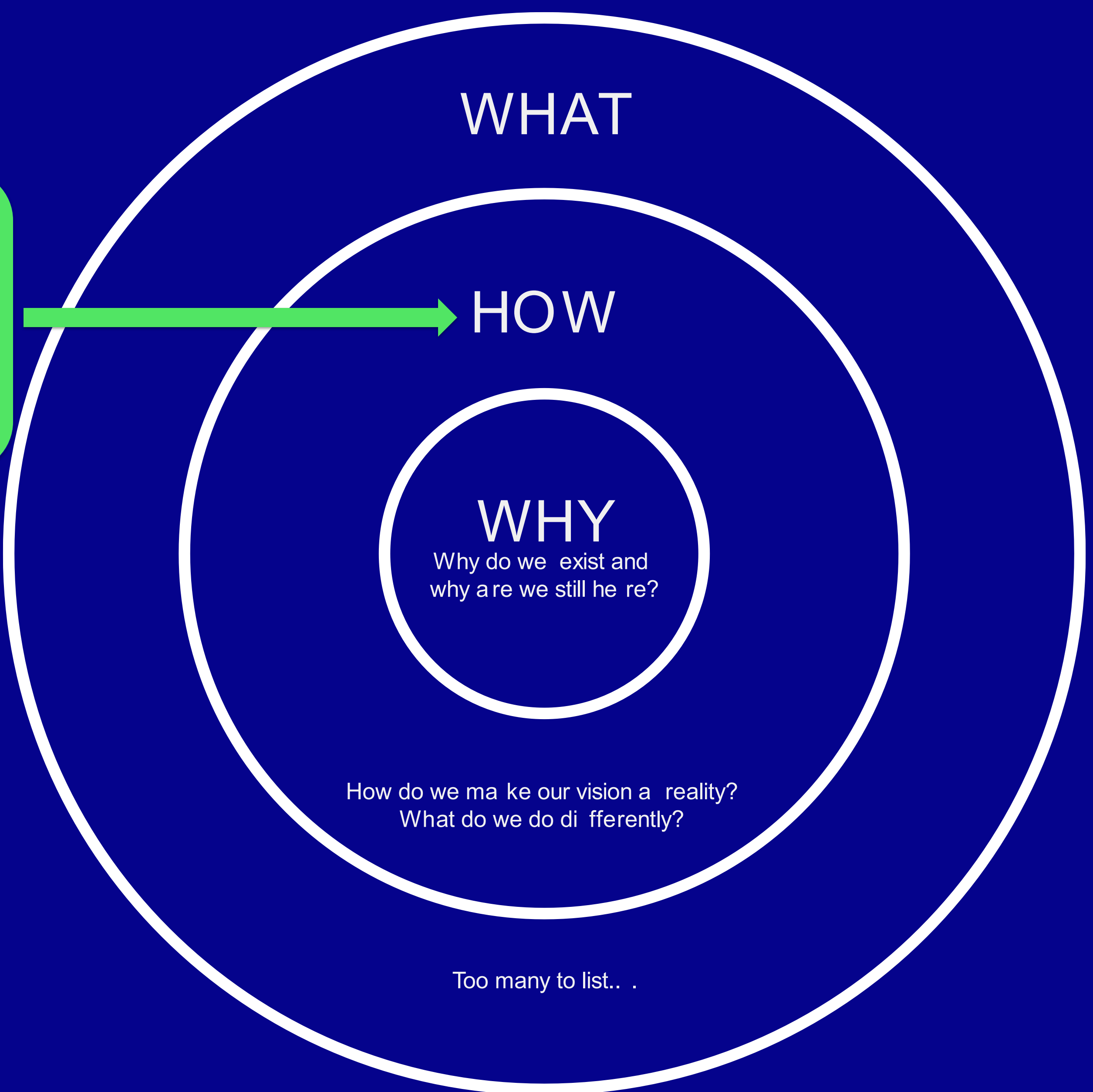
AUGUST 2024

OUR OPERATIONAL STRATEGIC INITIATIVES

SEASON 2024/25



OUR STRATEGIC INITIATIVES



1. WHY – OUR MISSION & STRATEGIC INITIATIVES

THE SURF LIFE SAVING MISSION

- SAVE LIVES
- CREATE GREAT AUSTRALIANS
- BUILD BETTER COMMUNITIES

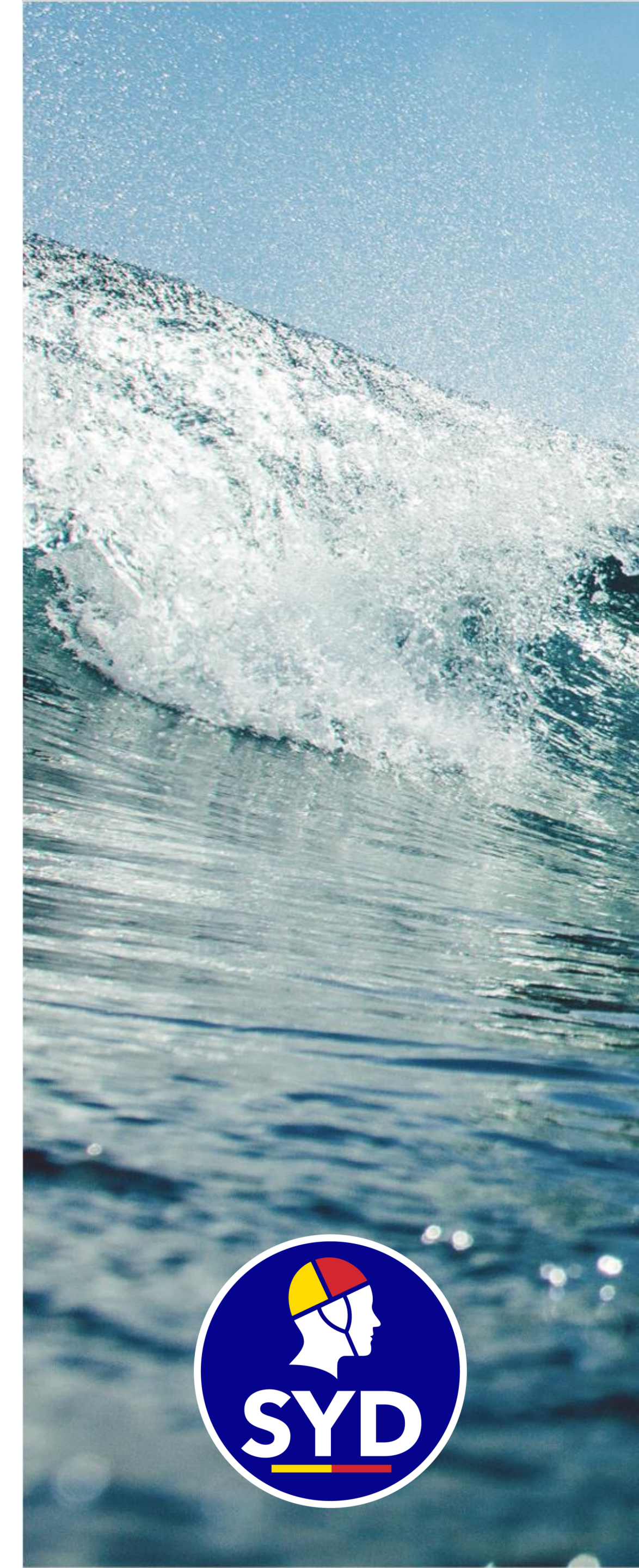
HOW WE CONTRIBUTE TO THE MISSION

WE SUPPORT

WE DEVELOP

WE ENGAGE

WE INNOVATE



2. HOW WE CONTRIBUTE TO THE MISSION

SUPPORT

Supporting our clubs, members, neighbouring organisations and communities to achieve our common goal: 'zero deaths'.

DEVELOP

Providing the training, resources and opportunities to our members that continue the development of their skills and knowledge, for use both on and off the beach.

ENGAGE

Engaging our membership, ensuring that they know about the pathways and opportunities offered by the organisation.

INNOVATE

Continuing to lead in innovation, constantly improving, learning from our experiences and planning for the future.



2. OUR OPERATIONAL STRATEGIC INITIATIVES - COMMON MINDSET

LIFESAVING & SUPPORT OPERATIONS

SUPPORT

DEVELOP

ENGAGE

INNOVATE

EDUCATION

SUPPORT

DEVELOP

ENGAGE

SURF SPORTS

DEVELOP

ENGAGE

INNOVATE

YOUTH & JUNIOR

SUPPORT

DEVELOP

ENGAGE

MEMBER SERVICES

SUPPORT

DEVELOP

ENGAGE

INNOVATE



2. HOW – OUR OPERATIONAL STRATEGIC INITIATIVES

SUPPORT

LIFESAVING & SUPPORT OPERATIONS

- Develop & Support Patrolling Members

EDUCATION

- Provide Trainer & Assessor Support to the Illawarra Branch

YOUTH & JUNIOR

- Interbranch Youth Camp at Illawarra Branch
- Garie SLSC Youth Camp

MEMBER SERVICES

- Member Leadership Skills Development Day (18-25's)
- Upskill Club MPIOs
- Member Focussed Engagement Report
- Diversity & Inclusion Collaboration & Support Resources



2. HOW – OUR OPERATIONAL STRATEGIC INITIATIVES

DEVELOP

LIFESAVING & SUPPORT OPERATIONS

- Growth & Development of Support Operations
- Develop & Support our Patrolling Members

EDUCATION

- Increased Training Officers and Assessors
- Increased Participation in Silver Medallion Patrol Captain courses

SURF SPORTS

- Youth Development Pathway Camp (Interbranch)
- Adaptive Athlete Development Clinics

YOUTH & JUNIOR

- Youth Dragon Boat Racing Team

MEMBER SERVICES

- Member Leadership Skills Development Day (18-25's)
- Member Focussed Engagement Report
- Diversity & Inclusion Collaboration & Support Resources
- Mental Health First Aid Courses



2. HOW – OUR OPERATIONAL STRATEGIC INITIATIVES

ENGAGE

LIFESAVING & SUPPORT OPERATIONS

- Growth & Development of Support Operations
- Ideate & Innovate for the Next Generation

EDUCATION

- Increased Training Officers and Assessors
- Increased Participation in Silver Medallion Patrol Captain courses

SURF SPORTS

- Sydney Branch Pool Rescue Championships
- Sydney Branch Surfboard Riding Series and Championships

YOUTH & JUNIOR

- Interbranch Youth Camp at Illawarra Branch
- Garie SLSC Youth Camp
- End of Season Youth Function

MEMBER SERVICES

- Members Services Club Officers Support Resource
- Mental Health First Aid Courses
- Diversity & Inclusion Collaboration & Support Resources



2. HOW – OUR OPERATIONAL STRATEGIC INITIATIVES

INNOVATE

LIFESAVING & SUPPORT OPERATIONS

- Ideate & Innovate for the Next Generation

SURF SPORTS

- Sydney Branch Surfboard Riding Series and Championships

MEMBER SERVICES

- Members Services Club Officers Support Resource



2. OUR OPERATIONAL STRATEGIC INITIATIVES - LIFESAVING & SUPPORT OPERATIONS

1. GROWTH & DEVELOPMENT OF SUPPORT OPERATIONS

- Engage more members to participate in Support Operations roles while continuing to improve our operational capabilities and existing Support Operations members.

2. DEVELOP & SUPPORT OUR PATROLLING MEMBERS

- Supporting our clubs and members by undertaking regular 'health checks', while increasing engagement, implementing support mechanisms for clubs.

3. IDEATE & INNOVATE FOR THE NEXT GENERATION

- Engaging the next generation of SLS Leaders, providing Development Camps and Workshops encouraging the development of leadership skills, and out-of-the-box thinking.



2. OUR OPERATIONAL STRATEGIC INITIATIVES - EDUCATION

1. INCREASED TRAINING OFFICERS & ASSESSORS

- Developing and engaging more members to take on the roles of Trainers and Assessors to enable Clubs to upskill and develop their members.

2. INCREASED PARTICIPATION IN SILVER MEDALLION PATROL CAPTAIN COURSES

- Developing the skills of our Patrol Captains and Future SLS Leaders, while providing a means of engagement.

3. PROVIDING TRAINER & ASSESSOR SUPPORT TO THE ILLAWARRA BRANCH

- Supporting our neighbours by sharing our knowledge, skills and resources.



2. OUR OPERATIONAL STRATEGIC INITIATIVES – SURF SPORTS

1. YOUTH DEVELOPMENT PATHWAY CAMP (INTERBRANCH)

- Youth Development Clinics to further enhance the skills of Youth Members and provide them support in the Elite Athlete pathways.

2. ADAPTIVE DEVELOPMENT CLINICS

- Providing a pathway for the further development of the Adaptive Athletes.

3. SYDNEY BRANCH POOL RESCUE CHAMPIONSHIPS

- Organise a Pool Rescue Championship event to encourage further engagement in this event at a local level.

4. SYDNEY BRANCH SURFBOARD RIDING SERIES AND CHAMPIONSHIPS

- Delivering an innovative Surfboard riding series to promote Board Riding within the Branch.



2. OUR OPERATIONAL STRATEGIC INITIATIVES – YOUTH & JUNIOR

1. INTERBRANCH YOUTH CAMP AT ILLAWARRA BRANCH

- Engaging our Youth whilst simultaneously supporting our neighbouring Illawarra Branch.

2. GARIE SLSC YOUTH SUPPORT CAMP

- Engaging our Youth whilst simultaneously supporting Garie SLSC

3. END OF SEASON YOUTH FUNCTION

- Providing an opportunity for Youth members to interact, socialise and share ideas.

4. YOUTH DRAGON BOAT RACING TEAM

- Develop the skills, fitness, leadership and team building abilities of our Youth members.



2. OUR OPERATIONAL STRATEGIC INITIATIVES – MEMBER SERVICES

1. MEMBERS SERVICES CLUB OFFICERS SUPPORT RESOURCE

- Create an overarching support resource for club Members Services officers.

2. MEMBER LEADERSHIP SKILLS DEVELOPMENT DAY (18-25S)

- Undertake a Member Leadership Skills Development Day focussing on enhancing growth for our 18-25yo members

3. UPSKILL CLUB MPIOs

- Upskill our club MPIOs by running 2 Training courses

4. MENTAL HEALTH FIRST AID COURSES

- Run Mental Health First Aid Courses for our clubs

5. MEMBER FOCUSSED ENGAGEMENT REPORT

- Produce a report for clubs to discuss member focussed engagement, following on from a club Development Day

6. DIVERSITY & INCLUSION COLLABORATION & SUPPORT RESOURCES

- Diversity and Inclusion collaboration and support resources for our clubs



Betty's Burgers

PRINCIPAL PARTNER

